

## FOR IMMEDIATE RELEASE

DECEMBER 2023



## THE LYGON ARMS NAMED AS THE COTSWOLDS BEST HOTEL OF THE YEAR 2023 IN COTSWOLDS CONCIERGE AWARDS

The Cotswolds Awards is the independent awards for the Cotswolds celebrating the very best of this destination; from charming villages and idyllic countryside to award-winning restaurants and unique attractions

**December 2023 (Broadway, Cotswolds, UK)** – Iconic Luxury Hotels' The Lygon Arms, a charming Cotswolds bolthole nestled in the heart of England's most charismatic Cotswold villages Broadway, is delighted to have been named as the 'Cotswolds Best Hotel of Year' in the 2023 Cotswolds Concierge Awards. The Cotswolds Awards, established by Cotswolds Concierge in 2015, celebrate the very best this beautiful destination has to offer – solely relying on real guests voting on behalf of the businesses they love.

Commenting on the award, Andrew Stembridge, Executive Director of Iconic Luxury Hotels said: "It is wonderful to see The Lygon Arms recognised in these awards. The Cotswolds boasts a plethora of outstanding hotels and hospitality businesses, which makes this achievement all the more special.".

Graeme Nesbitt, General Manager and Innkeeper of The Lygon Arms said: "We are honoured to be recognised in these prestigious awards, and are incredibly grateful to our loyal guests who took the time to vote. Here at The Lygon Arms we have a long and remarkable history and our dedicated team are proud to be custodians of this historic coaching inn. Winning this award is a real recognition of the hard work and dedication of our team in what has been our most successful year to date."

Just two hours from London, the Lygon Arms stands proudly on the High Street in Broadway, one of England's most charismatic Cotswold villages. The hotel is home to two restaurants by James Martin: TAVERN emits pub energy, with a cosy atmosphere and an array of delicious nibbles; whilst GRILL's dramatic vaulted ceiling and range of delectable dishes are perfect for a more formal occasion. Guest rooms which beautifully capture the rich 600-year history of the property, while providing amenities the luxury modern day traveller expects including a relaxing spa, gym and wine bar. Guests can also enjoy an exhilarating array of quintessential British activities including archery, falconry, foraging, walking tours and more.

The Lygon Arms, High Street, Broadway, Worcestershire WR12 7DU <u>www.lygonarmshotel.co.uk</u>

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**The Lygon Arms:** Situated within the idyllic Cotswolds village of Broadway in Worcestershire lies the four-star Lygon Arms. With roots dating back to the 14th century, The Lygon Arms is steeped in history, and reminders of the vast Tudor influence are visibly appreciated in the superb restoration of original features. The Lygon Arms boasts two new restaurants GRILL and TAVERN, in addition to a variety of relaxed lounges, meeting spaces, a dedicated afternoon tearoom and a summer alfresco courtyard. Alongside this is the luxurious Lygon Spa and 86 guest rooms, including the regally appointed Charles I suite. The next chapter at The Lygon Arms has recently been crafted as homage to its origins and gateway to its future standing. Today the Lygon Arms displays quintessentially Cotswolds and timeless design, and offers the highest standards of service, gastronomy, and comfort, whilst keeping the piece of history that makes The Lygon Arms unique.

## **Iconic Luxury Hotels:**

Iconic Luxury Hotels was founded in December 2016 and is part of L+R Hotels (landrhotels.com) - a highly motivated family-owned global hotel investment and management company - who have an extensive portfolio of over 105 hotels, with approximately 21,000 bedrooms. Iconic Luxury Hotels is an expanding collection with an international focus. The collection is comprised of an eclectic array of properties each of which celebrates distinct architecture, cultural heritage, and natural surroundings.

Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences. The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels are comprised of Chewton Glen an English estate on the South Coast, The Lygon Arms a 14th Century Coaching Inn in the Cotswolds, 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential areas, The Mayfair Townhouse, London which opened in December 2020 and the Collections latest addition, The Chelsea Townhouse which opened its doors in September 2023.