



THE LYGON ARMS

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## Fact Sheet

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**About** Set in a 16<sup>th</sup> century coaching inn, The Lygon Arms is a luxury hotel located in Broadway in the heart of the Cotswolds. In 2017, The Lygon Arms showcased an extensive multi-phase renovation, including public areas, restaurants, and a spa & leisure club. This multi-million-pound renovation maintained the deeply rooted history of the hotel while also enhancing the property for the modern-day traveller. The building, which dates back to the 1600's has 86 refurbished guestrooms and suites. The Lygon Arms boasts two new restaurant concepts, Lygon Bar & Grill and Lygon Wine Bar, as enhancements to the hotel's extensive culinary offerings. The spa and leisure club offers a full range of unique beauty treatments. Encompassing the relaxation and luxury of the countryside right in the historical and beautiful village of Broadway, The Lygon Arms is a taste of refined history reimagined.

**Location** The Lygon Arms is situated in Broadway in the Cotswolds, one of England's most beautiful and charming villages. Broadway is accessible by car (2h from London, 1h from Oxford and 3h from Manchester) and train (1h 50 min from London Paddington to Evesham). The Lygon Arms can be reached from Evesham Station by taxi in 15-minutes, or guests may take the Rural 4 (R4) bus from Evesham Station (limited service). The local area of Broadway is lively and charming, offering a variety of events for guests of The Lygon Arms. The property is partnered with the Gordon Russell Design Museum, which features unique furniture collections and modern crafts. In addition, Broadway holds annual festivals, holiday celebrations, fairs, and opportunities for hiking and exploring.

## **History**

The rich, typically Cotswold history of the coaching inn dates back to the 1600's. The location of the property served as a connection between Wales, Worcester, and London during the Elizabethan times. Over the course of history, the name of the coaching inn has changed, reflecting the political changes in each era. In 1377, it was referred to as The White Hart, a personal symbol of King Richard II. During the English Civil War in 1649, the inn served as a touch-stone for both sides, acting as a setting for Charles I rebelling against the forces of the English Parliament. The Parliamentary army also stayed at The Lygon Arms in 1651. In the 1900s, design pioneer Gordon Russell had a factory in what is now the hotel and the building benefitted from the high quality and bespoke furniture pieces. Invention of the motor car led to an increase in the prestigious clientele at the inn. In 1905 and 1913, King Edward VII and the future King Edward VIII visited the hotel and big names were then drawn to the hotel for its historic prestige. Other figures who have stayed at The Lygon Arms include Elizabeth Taylor, Mary Pickford, Charles 'Buddy Rogers', Rachel Kempson, and even Prince Phillip.

## **Architecture and Interior Design**

Based locally in the nearby Cotswolds town of Moreton-in-Marsh, Tyack Architects, Ltd. managed the renovation. Anita Rosato Interior Design, based in London, centred the interiors around the architecture of the Lygon Arms, particularly the older buildings dating back to the 14<sup>th</sup> century.

## **Accommodations**

Designed with the rich history of the hotel in mind, yet individually decorated to create an eclectic collection, the guestrooms of The Lygon Arms are appealing to both families, and couples. The Lygon Arms has a total of 86 guest rooms and suites: 36 in the Main House, 19 Orchard Wing rooms, 13 Courtyard rooms, 12 Garden Wing rooms, and 2 cottages (1 cottage with 4 rooms and the second with 2 rooms). The Courtyard rooms include 7 Suites which are named after famed past guests, local history and the local area. These include The John Byng Suite which is named after the famed Royal Navy officer who stayed at The Lygon Arms in 1787; The White Hart Suite, a former name of the Lygon Arms; and The Worcester Suite which celebrates the county where the Lygon Arms stands.

## **Food & Beverage**

Lygon Bar & Grill and Lygon Wine Bar opened in July 2017 as part of the multi-million pound renovations. Lygon Bar & Grill concentrates on seasonality and product provenance, while representing the traditional brilliance of British food in a relaxed setting. The Mediterranean-inspired Lygon Wine Bar boasts a fine selection of European and international wines, complimented by light Italian dishes.

## **Spa and Wellness**

Open 7 days a week from 6.30am – 9pm, The Lygon Arms spa & leisure club can be accessed by all guests and members. The spa is surrounded by three acres of divine Cotswold scenery, and features an indoor pool with a retractable roof, a spa bath, saunas, a eucalyptus scented steam room, nail bar, 6 treatment rooms plus 1 double treatment room, and a fully equipped fitness centre with personal training. Yoga and Pilates classes also available. Spa partners include OSKIA and ELEMIS which offer a holistic approach and clinically proven results, and professional nail treatments are carried out using world-famous JESSICA products. The Spa Kitchen & Bar offers light healthy meals and serves smoothies throughout the day to spa guests.

## **Meetings & Event Space**

The Lygon Arms allows guests to experience innovative meetings where contemporary meets history. The Lygon Arms is the perfect, central location for business meetings and also ideally located for entertaining clients, or having away-days. The three meeting rooms (The Drawing Room, The Edinburgh Room and The Cromwell Room) are each individual in character and have been recently renovated with the rest of the hotel. Breakout spaces can also be made available if required. Bespoke menus for parties of up to 50 individuals, complimentary parking and access to The Lygon Arms spa & leisure club are accessible amenities when booking a meeting or event.

## **Golf**

There are a number of golf courses in the area, including Broadway Golf Club, one of the finest members' golf clubs in the Cotswolds. The course is less than one mile away from the Lygon Arms and whilst a traditional members' golf club, the course accepts guests of the Lygon Arms. It was established in 1895 on an escarpment with wonderful views across the Vale of Evesham to the Malvern Hills and Black Mountains.

## **Weddings**

The Lygon Arms is the perfect setting for a quintessential countryside wedding. The 16th century building speckled with period features, and surrounded by stunning scenery beckons ultimate romance. Roaring fires, and typically Cotswold Stone and wood panelled walls are just some of the ways the scene is set for a beautiful country wedding.

## **Estate Activities & Grounds**

The Lygon Arms has teamed up with Aztec Adventure to offer a variety of different activities and packages suited to all ages and audiences. Most activities are hosted within the grounds of the hotel and they are perfect for everyone from corporate groups to families. The activities include:

- Archery
- Pistol Shooting
- Disc Golf
- Team Building

- School Sports Day
- Casino Tables
- Traditional Sidestalls
- Circus Skills
- Mobile Rock Climbing Wall
- Falconry
- Duck Herding
- Segway's
- Laser
- Clay Pigeon Shooting
- Reverse Steer Golf Buggy

**Nearby Activities**

Broadway is the perfect location for a variety of activities including the British & Midland Hill Climb Championships, Jazz Festival in Cheltenham, world renowned Literary Festival in Cheltenham and Shakespeare's birthplace in Stratford-upon-Avon. Locally, there are also food, art, and cultural festivals, including Broadway Arts festival which celebrates the unique artistic heritage of American artists, writers and musicians, who visited and worked here in the late 19th century.

**Rates:**

2019 rates start from £165 for a Cosy Double, £175 for a Classic Room, £195 for a Deluxe Room, £245 for a Junior Suite and £365 for a Master Suite. All rooms depending on availability.