



THE LYGON ARMS

## FACT SHEET



### Media Contacts:

J Public Relations

[iconic@jpublicrelations.com](mailto:iconic@jpublicrelations.com)

Iconic Luxury Hotels

[angela@iconicluxuryhotels.com](mailto:angela@iconicluxuryhotels.com)

Telephone

+44 (0)1386 852255

Address

The Lygon Arms, High Street, Broadway, Worcestershire  
WR12 7DU

Website

[www.lygonarmshotel.co.uk](http://www.lygonarmshotel.co.uk)

### About

Set in a 14<sup>th</sup> century coaching inn, The Lygon Arms is a luxury hotel located in Broadway in the heart of the Cotswolds. Joining the Iconic Luxury Hotel portfolio in 2017 the property underwent an extensive multi-phase renovation, including public areas, restaurants, spa, and leisure club. This multi-million-pound renovation maintained the deeply rooted history of the hotel while enhancing the property for the modern-day traveller. The building, which dates to the 1300's has also 86 refurbished guestrooms and suites. The Lygon Arms boasts two restaurant concepts, The Lygon Bar & Grill and The Lygon Wine Bar. The spa and leisure club offers a full range of bespoke treatments. Encompassing the relaxation and luxury of the countryside within the historical and beautiful village setting of Broadway, The Lygon Arms is a taste of history reimaged.

The Lygon Arms is extremely dog-friendly, and you are never far from a wagging tail, and a cosy spot to rest with your favourite dog by your side. With bespoke dining areas, your own dog menu prepared by our Head Chef, spa and grooming packages for you and your dog and luxurious accommodation complete with a dog bed, treats and dog bowls for food and water, the property is ideally situated for a dog-friendly break in the beautiful Cotswolds countryside, complete of course with a muddy paws station located in the courtyard, perfect for washing down your four-pawed friends after a day's exploring.

## **Location**

The Lygon Arms is situated in Broadway in the Cotswolds, one of England's most beautiful and charming villages. Broadway is accessible by car (2 hours from London, 1 hour from Oxford and 3 hours from Manchester) and train (1 hour 50 minutes from London Paddington to Evesham). The Lygon Arms can be reached from Evesham Station by taxi in 15-minutes, or guests may take the Rural 4 (R4) bus from Evesham Station (limited service). The local area of Broadway is lively and charming, offering a variety of events for guests of The Lygon Arms. The property is partnered with local art galleries, studios and the Gordon Russell Design Museum, which features unique furniture collections and modern crafts and art collections. In addition, Broadway holds annual festivals, holiday celebrations, fairs, and opportunities for rambling, cycling and exploring.

## **History**

The rich, typically Cotswold history of the coaching inn dates to the 1300's. The location of the property served as a connection between Wales, Worcester, and London during the Elizabethan times. Over the course of history, the name of the coaching inn has changed, reflecting the political changes in each era. In 1377, it was referred to as The White Hart, a personal symbol of King Richard II. During the English Civil War in 1649, the inn served as a touchstone for both sides, acting as a setting for Charles I rebelling against the forces of the English Parliament. The Parliamentary army also stayed at The Lygon Arms in 1651.

Becoming an important staging post for mail coaches between London and Wales in the eighteenth century, The White Hart (as it was known then) was able to offer a change of horses and even provided a coach-and-four for guests who needed onward transport.

In the 1900s, furniture designer Gordon Russell had a workshop above the coach-house and the hotel benefitted from many pieces of high-quality bespoke furniture.

The invention of the motor car led to an increase in the prestigious clientele at the inn. Royal visitors included King Edwards VII, who motored to the Hotel in 1905, and in 1913 his young grandson, the playboy Prince of Wales and future Edward VIII, also visited. Celebrity figures were then drawn to the hotel for its historic prestige, including, Mary Pickford, Charles 'Buddy Rogers', Rachel Kempson, and even Prince Phillip, Elizabeth Taylor and Richard Burton.

## **Accommodations**

Designed with the rich history of the hotel in mind, yet individually decorated to create an eclectic collection, the guestrooms 86 guest rooms and suites at The Lygon Arms

are appealing to both families, and couples with 36 rooms located in the Main House, 19 in the Orchard Wing, there are 13 Courtyard Rooms and 12 Garden Wing Rooms, plus 2 Cottages (1 cottage with 4 rooms and the second with 2 rooms). The Courtyard Rooms include 7 Suites which are named after famed past guests, local history, and the local area. These include The John Byng Suite which is named after the famed Royal Navy officer who stayed at The Lygon Arms in 1787; The White Hart Suite, a former name of the Lygon Arms; and The Worcester Suite which celebrates the county where The Lygon Arms stands.

### **Food & Beverage**

The Lygon Bar & Grill and The Lygon Wine Bar opened in July 2017 as part of the multi-million-pound renovations. The Lygon Bar & Grill concentrates on seasonality and product provenance, while representing the traditional brilliance of British food in a relaxed setting. The Mediterranean-inspired Lygon Wine Bar boasts a fine selection of European and international wines, complimented by light Italian dishes.

### **Spa and Wellness**

Open 7 days a week from 6.30am – 9pm, The Lygon Spa can be accessed by all guests and members. The spa is surrounded by three acres of divine Cotswold countryside and features an indoor pool with a retractable roof, spa bath, saunas, eucalyptus scented steam room, nail bar, six treatment rooms plus one double treatment room, and a fully equipped fitness centre. Spa partners include British favourites OSKIA and ELEMIS, and professional nail treatments are carried out using world-famous JESSICA products. The Spa Kitchen & Bar offers light healthy meals and smoothies throughout the day to spa guests.

### **Meetings & Event Space**

The Lygon Arms allows guests to experience innovative meetings were contemporary meets history. The Lygon Arms is the perfect central location for business meetings and ideally located for entertaining clients or having away-days. The three meeting rooms (The Drawing Room, The Edinburgh Room, and The Cromwell Room) are individual in character and have been recently renovated with the rest of the hotel. Breakout spaces can also be made available if required. Bespoke menus for parties of up to 50 individuals, complimentary parking and access to The Lygon Arms Spa are accessible amenities when booking a meeting or event.

### **Golf**

There are several golf courses in the area, including Broadway Golf Club, one of the finest members' golf clubs in the Cotswolds. The course is less than one mile away from The Lygon Arms and whilst a traditional members' golf club, the course accepts hotel guests. It was established in 1895 on an escarpment with wonderful views across the Vale of Evesham to the Malvern Hills and Black Mountains.

## **Weddings**

The Lygon Arms is the perfect setting for a quintessential countryside wedding. The 14th century building speckled with period features and surrounded by stunning scenery beckons ultimate romance. With an array of intimate lounges and welcoming event spaces, our wedding coordinator can create the perfect setting for a magical wedding day.

## **Estate Activities & Grounds**

The Lygon Arms offers a variety of team-building events and activities packages suited to all ages and audiences. Most activities are hosted within the grounds of the hotel, and they are perfect for everyone from corporate groups to families. Country pursuits and field sports are also particularly popular in the Cotswolds and The Lygon Arms have excellent connections for these activities.

## **Nearby Activities**

Broadway is the perfect location for a variety of activities including the British & Midland Hill Climb Championships, Jazz Festival in Cheltenham, world renowned Literary Festival in Cheltenham and Shakespeare's birthplace in Stratford-upon-Avon. Locally, there are also food, art, and cultural festivals, including Broadway Arts Festival which celebrates the unique heritage of American artists, writers, and musicians, who visited and worked here in the late 19th century. Each Cotswold town and village comes with its own unique charm and character, which is why exploring the area is a must do activity. A few of the closest locations to consider are the National Trust property of Snowhill (2.8 miles); The beautiful village of Stanton (3.3 miles), the bustling Cotswold Town of Chipping Campden (4.5 miles) and of course Moreton-in-March (8.9 miles).

## **Amenities/Services**

24-hour room service  
24-hour day and night porter service  
Afternoon tea  
Bars  
Bathrobes and slippers  
Boot room  
Breakfast  
British mattress handmade in Devon  
Car Parking  
Complimentary WiFi  
Concierge service  
Crave in-room tablets  
Dog friendly  
Family friendly  
Gardens and hotel grounds  
Guided walks and tours  
Hairdryer  
Informal courtyard for al fresco dining  
In-room safe

Iron and ironing board  
Laundry service on request  
Lounges and cosy snug rooms  
Noble Isle bathroom products  
Nespresso machine, kettle, and mineral water  
Picnics available on request  
Private meeting rooms, event space and private dining rooms  
Restaurants, The Lygon Bar & Grill, The Lygon Wine Bar  
Secure gun room  
Spa  
Telephone  
Turn-down service  
Welcome amenities

**Rates:** Double Rooms from £300 B&B

## THE LYGON ARMS BOILER PLATE

**THE LYGON ARMS** situated within the idyllic Cotswolds village of Broadway in Worcestershire lies the four-star Lygon Arms. With roots dating back to the 14<sup>th</sup> century, The Lygon Arms is steeped in history, and reminders of the vast Tudor influence are visibly appreciated in the superb restoration of original features. The Lygon Arms boasts two new restaurants in addition to a variety of relaxed lounges, meeting spaces, a dedicated afternoon tearoom and a summer alfresco courtyard. Alongside this is the luxurious Lygon Spa and 86 guest rooms, including the regally appointed Charles I suite. The next chapter at The Lygon Arms has recently been crafted as homage to its origins and gateway to its future standing. Today the Lygon Arms displays quintessentially Cotswolds and timeless design, and offers the highest standards of service, gastronomy, and comfort, whilst keeping the piece of history that makes The Lygon Arms unique.

## ABOUT ICONIC LUXURY HOTELS

Iconic Luxury Hotels was founded in December 2016 and is part of L+R Hotels ([landrhotels.com](http://landrhotels.com)) - a highly motivated family-owned global hotel investment and management company - who have an extensive portfolio of over 105 hotels, with approximately 21,000 bedrooms. Iconic Luxury Hotels is an expanding collection with an international focus. The collection is comprised of an eclectic array of properties each of which celebrates distinct architecture, cultural heritage, and natural surroundings.

Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences. The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels are comprised of Chewton Glen an English estate on the South Coast, The Lygon Arms a 14th Century Coaching Inn in the Cotswolds, 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential areas and The Mayfair Townhouse, London which opened in December 2020.