



THE LYGON ARMS

CORPORATE EVENTS





LOCATION

Often referred to as the 'Jewel of the Cotswolds', Broadway lies beneath Fish Hill on the western Cotswold escarpment. Just 2 hours from central London, Broadway's beautiful High Street is lined with horse chestnut trees with a mixture of period houses and picturesque honey-coloured Cotswold stone cottages which have lured visitors for centuries.



IN AN ENGLISH COUNTRY GARDEN

Behind the Lygon's 14th century Coaching Inn's façade, an immaculately maintained 3-acre secret garden offers ample space for a variety of team-building activities. A variety of country pursuits can be tailored to suit your time and budget: any one of them will make an entertaining stand-alone activity or can be combined with others for an exciting multi-activity event. Perfect for client entertainment or simply spending time with colleagues, the activities can be offered in a half-day format or for just an hour or so to enhance your programme.

- Archery
- Axe Throwing
- Crossbow
- Laser Clay Pigeon Shooting
- Falconry
- Ferret Racing
- Gun Dog Handling





CROQUET

Quintessentially English and seemingly genteel, croquet is in fact extremely competitive and great fun. With expert tuition on the hotel's garden lawn, a croquet masterclass or tournament is an ideal addition to any event, either for team-building or as an ice-breaker with drinks before dinner. Men and women compete on level terms and physical prowess is not required so everyone can join in. Afternoon Tea or G&Ts and Pimm's are a perfect addition.

CRIME SCENE INVESTIGATION: 1651

Understanding history is a kind of detective work, so it's no surprise that a murder mystery lends itself well to the Lygon Arms' historical setting. Part of the pleasure of historical crime is that it allows a return to the golden age of the amateur detective, before investigations depended on forensics and CCTV. A cast of colourful characters and unreliable narrators create a satisfyingly complex mystery set in post-Civil War Worcester. They all relate the details of the same murder, but none is telling the whole truth. Quirky, fun and engaging it is a perfect afternoon activity. A crime scene will be created and your teams you will be challenged with solving the mystery using the most up-to-date crime solving methods - from 1651.



TREASURE HUNT

Tablet Treasure Hunts at The Lygon Arms are engaging, fun and competitive. Making the most of the hotel's location in the heart of the idyllic village of Broadway, you will be sent on a mission to complete as many challenging questions and tasks as you can. Along the way you will visit some of Broadway's charming establishments and meet significant figures from the hotel's colourful past. Each team will be issued with a Nexus 7 Tablet with an interactive map, along with customised questions and challenges. Track the location of the other teams in order to stay ahead of the game and score points for correct answers - but be careful as you will lose points if your answers are wrong. Team scores will be displayed on a live leader board with the winner announced at the end of the allotted time.



HUNT OR BE HUNTED

This is your opportunity to experience the ultimate activity for adrenaline-focused groups. Delivered by the elite Hunters from the award-winning Channel 4 programmes Hunted and Celebrity Hunted, the event is completely immersive and utterly entertaining. Featuring drones, dogs and booby traps, Hunt Or Be Hunted encourages team work, leadership and problem-solving.





SCENTS AND SENSIBILITIES

With a host of celebrities creating signature fragrances, why shouldn't you do the same? Learn to identify and understand the properties of a range of exquisite essential oils sourced from the world's finest ingredients, including the most traditional of English scents, Cotswolds Lavender. Choose your favourite tones and then master the process of designing your own personal fragrance. As a memento of the session you will be presented with your perfume in a beautiful atomizer. This unique and creative event can be presented either as an individual experience, or as a half or full day team-building 'Apprentice' style challenge.



HATS ENTERTAINMENT

You will have the opportunity to learn the delicate art of making stunning hats and fascinators with a multi-award winning milliner. Benefiting from expert advice and the finest materials, create an exquisite and original headpiece worthy of the highest English society which you will cherish for many years. You will be served delicate light bites and the finest teas presented on antique tea sets whilst you relax, build relationships and get creative.

THE COTSWOLDS

A very special and wonderful place, the Cotswolds covers a large area – almost 800 square miles – running through five counties (Gloucestershire, Oxfordshire, Warwickshire, Wiltshire and Worcestershire). One of the delights of visiting the Cotswolds is exploring the different areas, each with its own identity, yet all with those Cotswold defining features: golden stone and the rolling hills known as ‘wolds’.

The area is also richly rural and a joy to explore: more than 3,000 miles of footpaths and bridleways; ancient woodlands and wildflower meadows; and 4,000 miles of historic Cotswold stone walls dividing up the landscape.



IAN COLEY SHOOTING GROUNDS

Renowned in the shooting world for both clay shooting and game shooting, Ian Coley is a six times Olympic coach. He first shot for Great Britain in 1971 and since then has represented the country on over 200 occasions – either as a shooter, coach or team manager. Based in the Cotswolds Ian has invested over £1m to create one of the finest purpose-built clay shooting establishments in the UK, providing a full range of shooting facilities, a lodge and gun shop. Only 30 minutes from The Lygon Arms, shooting experiences can be tailored to suit your brief and budget. Set mostly within mature woodland with gravel pathways to guide you round the course, there is a range of covered stands and a welcoming clubhouse to relax in, so you'll have fun whatever the weather.

STEAM TRAIN

The Gloucestershire Warwickshire Railway is a volunteer operated heritage railway in Gloucestershire and Worcestershire offering a round trip of 28 miles. It operates steam trains between Cheltenham Racecourse and Broadway through some of the most spectacular scenery in the Cotswolds. The line commands wonderful views of the nearby sleepy hamlets and villages, with outstanding outlooks across to the Malvern Hills and beyond. You will be transported back in time as you board the heritage train and the Station Master blows his whistle. It's a magical experience as the engines are fired up and plumes of steam fill the platform. You will be seated in a private First Class Carriage and enjoy a luxurious picnic style lunch including a variety of locally produced treats.



BICYCLE SAFARI

With its quiet country lanes, dedicated cycle tracks and picture-postcard villages, the Cotswolds is an ideal location for a cycle safari adventure. Teams will be provided with Nexus 7 tablets containing cryptic clues and challenges which can be tailored around their company or objectives. Clues must be pieced together to solve the final puzzle, and a 'real time' map showing the other teams' locations and a live scoreboard will keep the competition keen. To add to the fun for this team-building event tandem bikes are also available.



THE ITALIAN JOB

In this fast-paced treasure hunt on wheels the group will be briefed on the challenge ahead and then split into teams of four. Provided with the keys to their own Mini Cooper, and a briefcase containing a Nexus 7 tablet with built-in GPS and a cache of cryptic clues, each team will set off on a mission of daring and intrigue, encountering some 'dangerous' characters along the way. Intelligence, creativity and teamwork are required in order to complete as many challenges as possible and pull off the ultimate 'job'! Teams will literally 'blow the bloody doors off' to get to the gold at the conclusion of this high-energy, laugh-out-loud event.



MORGAN MOTOR COMPANY

For over 100 years the Morgan Motor Company has been making exciting sports cars in the beautiful English spa town of Malvern. Morgan cars are famous the world over for their unique blend of charisma, quality materials, craftsmanship and performance. Equally at home on the race track or the open road, there is nothing quite like a Morgan. You'll get an insider's view with a visit to the on-site museum and an exclusive factory tour combining traditional car manufacturing with cutting edge technologies. Or experience the passion for yourself with a quintessentially English ride-drive event.



SUPERCARS

The Lygon Arms can offer you the luxury and status of a range of the world's top supercars including the Lamborghini Huracan Spyder, Ferrari 458 Spider, Aston Martin V12 Vantage, Lamborghini LP570 Performante, Ferrari California, Bentley GTC V8, Mercedes GT AMG, Maserati GranCabrio Sport and Range Rover Vogue Autobiography, to name but a few! Enjoy the thrill of driving your chosen supercar, either on a pre-selected route through the glorious Cotswolds or to a destination of your choice. Packages range from short driving experiences to full day excursions tailored to your preferences.

CHELTENHAM RACECOURSE

Situated in a majestic natural amphitheatre at the foot of the Cotswold Hills, Cheltenham is at the heart of all that is best about Jump racing. Racing takes place from October to May, with the highlights being The November Meeting in mid-November and The Festival™ in March, four days of magical racing that see champions crowned and legends created.

When it comes to corporate entertaining, no sporting event can match racings combination of glamour and excitement. Cheltenham's facilities are everything you'd expect from a world-class racecourse, with a range of enclosures, hospitality suites, restaurants and bars to suit all tastes and budgets.

Travel by Steam Train from Broadway to Cheltenham Racecourse.



THE ART OF ENTERTAINMENT

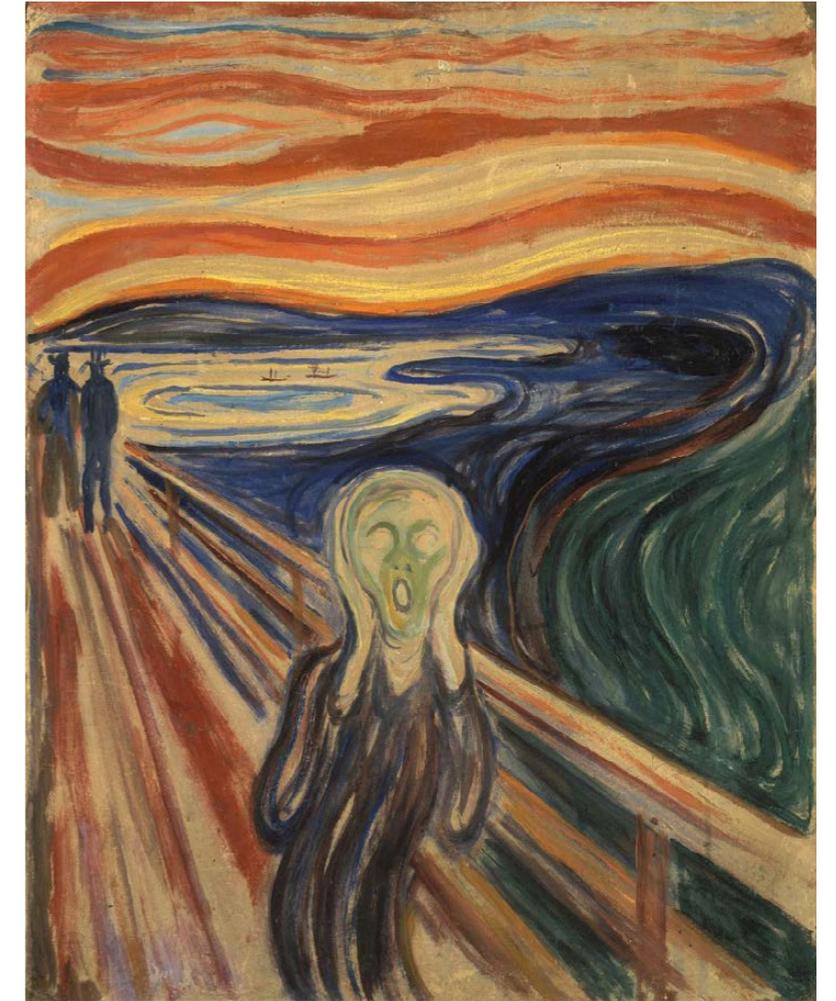
Broadway was the idyllic home of an American artistic colony in the 1880s. Today there are a large number of art galleries and antiques shops in the village, offering an abundance of choice for antiques enthusiasts and collectors.



JOHN
SINGER
SARGENT

THE BIGGER PICTURE

Creating art on a massive scale the group is challenged to make an over-sized reproduction of a well-known painting. Guests will be split into teams, with each completing one part of the final artwork, working together to collect inspiration and materials. Artistic talent is not required as there are many different roles to be filled. Teams will complete a series of challenges as part of the overall project testing both their mental and visual abilities, as well as their engineering skills. At the end of the session the individual pieces are joined together to recreate the masterpiece. Participants become aware of the 'bigger picture' rather than purely focusing on individual tasks, demonstrating that teamwork gets better results than working alone.



DRAWING ON HISTORY

Many noted artists are among the famous guests who visited Broadway in the last century including John Singer Sargent and Francis Millet. Attracted by the idyllic village setting and views across the Vale of Evesham they were inspired by its beauty and light. Guests can now enjoy a similar opportunity to capture Broadway in art with an exclusive drawing class led by an expert professional artist. In a small informal group, participants will sketch interior or exterior views according to the season, with tuition suited for all abilities. They will leave with their completed drawing as a very personal memento of their stay at The Lygon Arms.

Why not 'wine, dine and design'? Combine a wine-tasting (or cocktail demonstration) and canapés with your artistic endeavours.

TREASURE OR TOSH?

Like 'Antiques Road Show' but with a twist, guests will enter a room filled with a variety of collectables and will be challenged to determine which ones are valuable antiques and which are car boot classics. With items from the elegant to the bizarre, budding antique dealers will be encouraged to inspect each piece to estimate its value and guess its provenance. An expert will be on hand to confirm or refute the participants' assessments. It's a fun and sophisticated icebreaker and an ideal accompaniment to pre-dinner drinks.



FELT THE LOVE

Needle Felting is a joyous craft, fast growing in popularity. Anyone can create 3D animals, birds and anything else your imagination conjures up! In this fun workshop you'll enjoy an introduction to the magic of dry needle felting and learn the basic techniques to get you started with our expert instructor guiding you through the process step by step. You will work through the day in an entertaining and creative environment, leaving with an adorable creation of your choice AND all the skills you need to continue with your needle felting at home.

Full and half day workshops are available.

TRINITY HOUSE

Trinity House Paintings is an international art dealership specialising in Impressionist, Post-Impressionist, Modern British and 19th Century works, along with other exceptional paintings, drawings and sculptures. Established in Broadway in 2006, Trinity House has become a major player in the UK and global art world with galleries in London and New York. With an aim to make the market more approachable Trinity's two Broadway locations will welcome guests into their galleries for drinks receptions and special events, with the Directors acting as guides through the various aspects involved in buying and selling art and introducing new trends and collections.



TO THE MANOR BORN

LORD MAURICE FERMOY

Lord Maurice Fermoy, an expert on British etiquette, will entertain and instruct you in English manners, aristocratic traditions and British society. His subjects range from Coats of Arms, Dining etiquette, old School Ties, History of the Aristocracy, Meeting the Royal Family, Drinks Parties, Dress Codes, and Scandalous English Country House Behaviour – all liberally embellished with stories and anecdotes. As first cousin to the late Diana Princess of Wales, and with a background including eton, the Household Cavalry, and acting as a Page of Honour to Queen Elizabeth, Lord Fermoy brings truly first-hand experience to these themes.



JESSICA FELLOWES

Well known for her work as author of five official companion books to a certain hit television show, Downton Abbey, four of her books have made it into The New York Times bestseller lists and she is in much demand as a speaker at events in the UK and US. As the niece of creator and scriptwriter Julian Fellowes, Jessica will share the identities of the real-life inspirations for the show, both historical characters and members of her extended family. As the former deputy editor of Country Life, Jessica also wrote the magazine's Townie's Guide to Country Weekends. The latter formed the basis of her first book, Mud & the City: Dos and Don'ts for Townies in the Country. Her debut novel, The Mitford Murders, a thrilling new Golden Age-style murder mystery series set amid the famed Mitford household, was recently released to critical acclaim.



LADY PENNY MOUNTBATTEN

Penny Mountbatten has been running formal and informal British etiquette courses for many years. Whilst it isn't necessary for everyone to learn how to curtsy to HM The Queen, if you want to interact with British people in a formal setting, it is essential to understand the significance placed on visual and subliminal signals. Penny's tailored and fully immersive courses are designed to familiarise guests with the nuances of British culture, customs and protocols. Penny's talks cover subjects such as: British social etiquette, the social season, customs and protocol, business etiquette, the faultless guest and the faultless host.



EAT, DRINK AND
BE VERY MERRY



COCKTAIL MASTERCLASS

The Cocktail Bar at The Lygon Arms is an ideal spot to try the intoxicating art of cocktail making under the watchful eye of our top bottle spinners. After an initial tutorial in blending, teams will compete to create the perfect tippie. Trickier than it sounds, each team must explain the inspiration behind their creation, the technical details of its blend, along with the alcoholic content.



VINES OF PASSION

English wine is growing in popularity and England is increasingly recognised as a premium wine producing region, with more than 450 vineyards. English sparkling wine has been highly praised for its quality, beating Champagne in major competitions. Iconic Luxury Hotels' Director of Wine Francesco Gabriele has created a stylishly entertaining and informative event which highlights this current trend pairing specially selected English wines with local cheeses and canapés in the setting of The Lygon Arms' charming Wine Bar.



GINSPIRATION

Enjoy an exclusive Gin and Vodka tasting and demo with a Master Distiller from Chase single-estate distillery. The tasting experience will unlock some of the secrets and skills that go into creating their award-winning range of spirits. Your expert will talk you through everything from the traditional mashing, fermenting and distilling processes, to how Chase finishes every bottle by hand. You'll enjoy a tutored tasting of their range of drinks, and be presented with a souvenir bottle to try at home.



FORAGING

Foraging is growing in popularity with increasing enthusiasm for gathering healthy and nutritious food from wild and natural places. The trend is particularly relevant in today's climate of unacceptable food waste and the demands from supermarkets for perfection. Add to this the current interest in creative events combining food and nature, and you have a perfect recipe for a memorable activity. In partnership with Naked Jam, the artisan producer of award-winning jams and preserves, groups can now experience bespoke foraging events at The Lygon Arms. Enjoying a guided ramble tailored to the seasons, guests will explore acres of local Cotswolds countryside with expert forager Jennifer Williams. There will be an opportunity to learn about and gather the wide range of seasonal wild foods that grow in the area including hedgerow berries, leaves, flowers and fruits. Jennifer will then help the guests transform the day's bounty into delicious cordials and cocktails which they can take home, along with the recipes and a souvenir guide to foraging.



COOKERY DAY AT DAYLESFORD ORGANIC FARM

Daylesford is a community with food at its heart. Only 30 minutes from Broadway the 2350-acre organic farm set in the idyllic Cotswolds is a must for anyone who has a passion for real food. Since 1975, Daylesford has been one of the most pioneering farms in the UK, leading by example by farming, growing and producing according to sustainable organic principles. The farm's Cookery School is located at its heart. Private classes offer an opportunity to create a menu

based on the things you'd like to cook, or an area of particular interest such as artisan bread making, quick and simple suppers, desserts or even The Perfect Summer Barbecue. Alternatively, you can leave the Cookery School team to surprise you with seasonal delights from their farm and market garden.

The Daylesford Cookery School can host up to 48 guests and, as well as cookery tuition, can include a variety of activities including floristry classes, cheese and wine tasting or harvesting and foraging on the organic farm.



COTSWOLD FOOD EXPERIENCE

Discover the best of local food and drink with your own bespoke Cotswold Food Festival. Local artisan producers will create food stands and stations in various areas of the hotel allowing guests to sample delicious fare from Cotswold cheese, smoked meat and fish providers, and from local distillers, cider makers and artisan bakers. Guests will have the opportunity to mingle amongst the stalls, helping themselves to items whilst the food and drink experts offer demonstrations and tastings.



SUDELEY CASTLE

Set against the backdrop of the beautiful Cotswolds Hills, 15 minutes from The Lygon Arms, Sudeley Castle and Gardens is steeped in history with royal connections spanning a thousand years. It has played an important role in the turbulent and changing times of England's past. The castle was once home to Queen Katherine Parr, the last and surviving wife of King Henry VIII. King Henry, Anne Boleyn, Lady Jane Grey, Queen Elizabeth I and Richard III all played a part in Sudeley's story. King Charles I found refuge here during the Civil War, when his nephew

Prince Rupert established headquarters at the Castle. Following its 'sighting' on Cromwell's order, Sudeley lay neglected for nearly 200 years. In 1837 Sudeley was rescued by the wealthy Worcester glove-makers, brothers John and William Dent, who began an ambitious restoration programme which was continued by subsequent generations of the family. Sudeley Castle is now the home of Lady Elizabeth Ashcombe and is available for private dinners and events in the medieval style Banqueting Hall or the more intimate Dent Private Library.



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