



THE LYGON ARMS

CORPORATE EVENTS



LOCATION

The Lygon Arms sits in the heart of the picture-postcard village of Broadway. Just two hours from Central London, at the base of the Worcestershire hills, Broadway is renowned as the 'Jewel of the Cotswolds' in a region of England that is nationally recognised as an Area of Outstanding Natural Beauty. The image of Broadway today remains as it has done for centuries; a charismatic spectacle of rolling wolds, overlooking picturesque ancient honey-coloured limestone buildings, and orderly horse chestnut trees lining the grass-fringed verges of the historic 'broad way' High Street. A highly sought-after destination for visitors from around the globe, there are myriad opportunities for entertaining and engaging activities within easy reach of The Lygon Arms' doorstep.

IN AN ENGLISH COUNTRY GARDEN

Behind The Lygon's 14th-century coaching inn's façade, an immaculately maintained 3-acre secret garden offers ample space for a variety of team-building activities. A variety of country pursuits can be tailored to suit your time and budget: any one of them will make an entertaining stand-alone activity or can be combined with others for an exciting multi-activity event. Perfect for client entertainment or simply spending time with colleagues, the activities can be offered in a half-day format or just for an hour or so to enhance your programme.

- Archery
- Axe Throwing
- Crossbow
- Laser Clay Pigeon Shooting
- Falconry
- Ferret Racing
- Duck Herding
- Gun Dog Handling



THE SPORTING LIFE

Set in the Lygon Arms' attractive grounds, a myriad of sporting pursuits can be tailored to suit your time and budget; any one of them will make an entertaining stand-alone activity or can be combined with others for an exciting multi-layered event. Perfect for client entertainment or simply spending time with colleagues, the activities can be offered in a half-day format or for just an hour to enhance your programme.

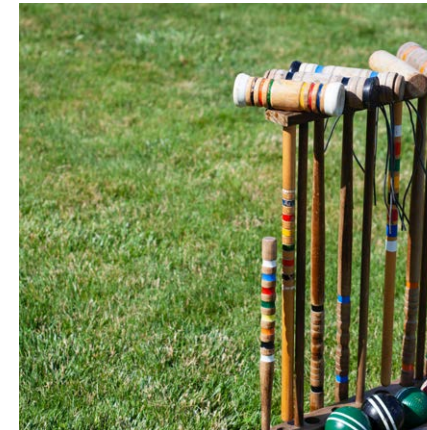
SELECTED FROM AN ARRAY OF ON-SITE ACTIVITIES:

- Archery
- Axe Throwing
- Air Rifles
- Laser Clays
- Falconry
- Duck Herding
- Gun Dog Handling



ULTIMATE GARDEN GAMES

Lawn games have long been an English tradition. With expert coaching on the hotel's garden lawn our Ultimate Lawn Games are ideal for either team-building or as an breaker, with drinks before dinner.



CROQUET

Quintessentially English, seemingly genteel, but in fact, great fun and very engaging and tactical, if not outrightly vicious!

PETANQUE

Let everyone show their flair, and feel French for a while; black and silver metal boules are provided so everyone feels part of an équipe.

QUOITS

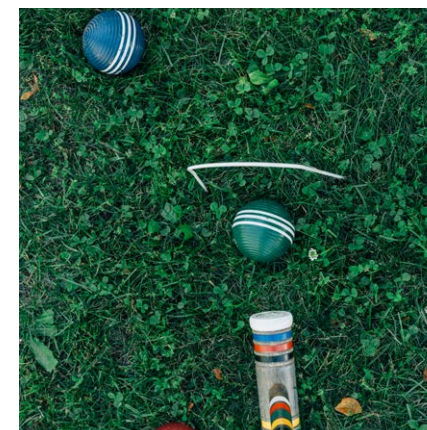
Really quite British - but forget the Scottish/ Welsh long game and the Northern or East Anglian game, and play this version with both stakes and target circles...

QUORNHOLE

Adapted from the popular US Cornhole game, players take turns to throw bags of 'corn kernels' at a raised board with a hole in the far end.

EQUIPMENT

Forget cheap garden centre sets and expect quality equipment from leading manufacturers in their field - proper Jaques croquet mallets and balls, the right weight and diameter of petanque boules, steel-reinforced British rope quoits, and full-size cornhole boards made to US specifications. Each game has been adapted for both 2-a-side and 3-a-side so that with all 4 games and 2 games coaches included, a group of between 16 and 24 people can play at the same time, or if only 2 games are chosen, between 8 and 12 people.





FLOWER POWER

Our RA Floristry Workshop is a relaxed and rewarding activity allowing guests to demonstrate their artistic flair and creativity whilst enjoying a sense of well-being. Led by a Chelsea Flower Show award-winning floral designer, participants will learn how to create hand-tied bouquets, seasonal wreaths or floral table settings for special occasions. The workshop can be run as a fun have-a-go event, or as a competition with prizes awarded to the winning team or participant. Guests can either take away their arrangements as a memento or donate their creations to a local hospice or charity.

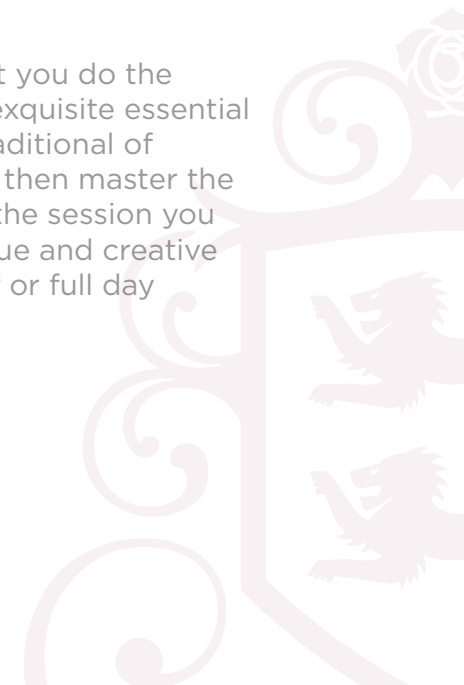
TERRARIUM WORKSHOP

In this hands-on workshop you will make your own terrarium. You will learn how these self-contained ecosystems work, why they survive so well on their own, and how to look after them. After a short introduction explaining the history and science that goes into building a terrarium, including the different plants you can use and why activated charcoal is essential, you will be given a quick demonstration - then it is up to you to get your hands in there and build your own terrarium to take home and enjoy for years to come.



SCENTS AND SENSIBILITIES

With a host of celebrities creating signature fragrances, why shouldn't you do the same? Learn to identify and understand the properties of a range of exquisite essential oils sourced from the world's finest ingredients, including the most traditional of English scents, Cotswolds Lavender. Choose your favourite tones and then master the process of designing your own personal fragrance. As a memento of the session you will be presented with your perfume in a beautiful atomizer. This unique and creative event can be presented either as an individual experience, or as a half or full day team-building 'Apprentice' style challenge.



THE COTSWOLDS



A very special and wonderful place, the Cotswolds covers a large area – almost 800 square miles – running through five counties (Gloucestershire, Oxfordshire, Warwickshire, Wiltshire and Worcestershire). One of the delights of visiting the Cotswolds is exploring the different areas, each with its own identity, yet all with those Cotswold defining features: golden stone and the rolling hills known as ‘wolds’.

The area is also richly rural and a joy to explore: more than 3,000 miles of footpaths and bridleways; ancient woodlands and wildflower meadows; and 4,000 miles of historic Cotswold stone walls dividing up the landscape.

BICYCLE SAFARI

With its quiet country lanes, dedicated cycle tracks and picture-postcard villages, the Cotswolds is an ideal location for a cycle safari adventure. This is a perfect opportunity to embrace the outdoors and enjoy this iconic landscape with a well-planned way-marked route customised to suit the group’s interests and objectives either as a leisurely ride or a competitive challenge. Available on mountain or e-bikes. For groups less than 10.



STEAM TRAIN

The Gloucestershire Warwickshire Railway is a a heritage route operated by volunteers in Gloucestershire and Worcestershire offering a round trip of 28 miles. Its steam trains run between Cheltenham Racecourse and Broadway through some of the most spectacular scenery in the Cotswolds - the line commands wonderful views of the nearby sleepy hamlets and villages, with outstanding outlooks across to the Malvern Hills and beyond. You will be transported back in time as you board the heritage train and the Station Master blows his whistle, the engines are fired up and plumes of steam fill the platform. Seated in a private first class carriage, you’ll enjoy a luxurious picnic-style lunch, including a variety of locally produced treats. **Note: The Steam Train operates on a seasonal timetable – not all dates are available.**

IAN COLEY SHOOTING GROUNDS

Renowned in the shooting world for both clay and game shooting, Ian Coley is a six times Olympic coach. He first shot for Great Britain in 1971 and has represented the country on over 200 occasions – either as a shooter, coach or team manager. Based in the Cotswolds, Ian has invested over £1m to create one of the finest purpose-built clay shooting establishments in the UK, providing a full range of shooting facilities, a lodge and gun shop. Only 30 minutes from The Lygon Arms, shooting experiences can be tailored to suit your brief and budget. Set mostly within mature woodland with gravel pathways to guide you round the course, there is a range of covered stands and a welcoming clubhouse to relax in, so you’ll have fun whatever the weather. **Note: For something closer, alternative clay shooting is available at a location within 10 minutes of the hotel.**

HORSEPOWER



SUPERCARS

The Lygon Arms can offer you the luxury and status of a range of the world's top supercars including the Lamborghini Huracan Spyder, Ferrari 458 Spider, Aston Martin V12 Vantage, Lamborghini LP570 Performante, Ferrari California, Bentley GTC V8, Mercedes GT AMG, Maserati GranCabrio Sport and Range Rover Vogue Autobiography, to name but a few! Enjoy the thrill of driving your chosen supercar, either on a pre-selected route through the glorious Cotswolds or to a destination of your choice. Packages range from short driving experiences to full day excursions tailored to your preferences.



THE ITALIAN JOB

In this fast-paced treasure hunt on wheels the group will be briefed on the challenge ahead and then split into teams of four. Provided with their own Mini Cooper and a bespoke app with a cache of cryptic clues, each team will set off on a mission of daring and intrigue, encountering some 'dangerous' characters along the way. Intelligence, creativity and teamwork are required in order to complete as many challenges as possible and pull off the ultimate 'job'! Teams will literally 'blow the bloody doors off' to get to the gold at the conclusion of this high-energy, laugh-out-loud event.

MORGAN MOTOR COMPANY

For over 100 years the Morgan Motor Company has been making exciting sports cars in the beautiful English spa town of Malvern. Morgan cars are famous for their unique blend of charisma, quality materials, craftsmanship and performance, and are equally at home on the race track or the open road. You'll get an insider's view with a visit to the on-site museum and an exclusive factory tour combining traditional car manufacturing with cutting edge technologies. Or experience the passion for yourself with a quintessentially English ride-drive event. **Note: the Morgan Factory is a 45-minute transfer from Broadway.**





CHEL TENHAM

A Jockey Club Racecourse



CHEL TENHAM RACECOURSE

Situated in a majestic natural amphitheatre at the foot of the Cotswold Hills, Cheltenham is at the heart of all that is best about jump racing. Racing takes place from October to May, with the highlights being The November Meeting in mid-November and The Festival™ in March, which are four days of magical racing that see champions crowned and legends created.

When it comes to corporate entertaining, no sporting event can match racing's combination of glamour and excitement. Cheltenham's facilities are everything you'd expect from a world-class racecourse, with a range of enclosures, hospitality suites, restaurants and bars to suit all tastes and budgets.

Travel by Steam Train from Broadway to Cheltenham Racecourse.

THE ART OF ENTERTAINMENT

Broadway was the idyllic home of an American artistic colony in the 1880s. Today there are a large number of art galleries and antiques shops in the village, offering an abundance of choice for antiques enthusiasts and collectors.



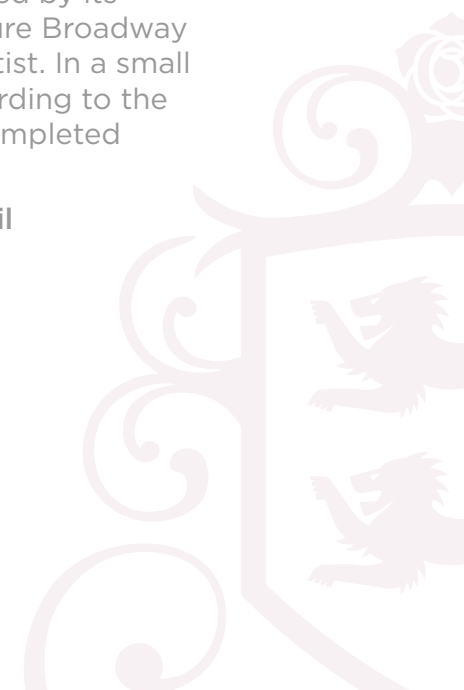
JOHN SINGER
SARGENT



DRAWING ON HISTORY

Many noted artists are among the famous guests who visited Broadway in the last century including John Singer Sargent and Francis Millet. Attracted by the idyllic village setting and views across the Vale of Evesham they were inspired by its beauty and light. Guests can now enjoy a similar opportunity to capture Broadway in art with an exclusive drawing class led by an expert professional artist. In a small informal group, participants will sketch interior or exterior views according to the season, with tuition suited for all abilities. They will leave with their completed drawing as a very personal memento of their stay at The Lygon Arms.

Why not 'wine, dine and design'? Combine a wine-tasting (or cocktail demonstration) and canapés with your artistic endeavours.



ACTIVITIES WITH A PURPOSE

People love to do things that matter, and companies who encourage employees to take time to participate in events that give back to the community create a caring and fulfilling culture in the workplace.



FELT THE LOVE

Needle felting is a joyous craft, fast growing in popularity. Anyone can create 3D animals, birds and anything else your imagination conjures up! In this fun workshop you'll enjoy an introduction to the magic of dry needle felting and learn the basic techniques to get you started with our expert instructor guiding you through the process step-by-step. You will work through the day in an entertaining and creative environment, leaving with an adorable creation of your choice AND all the skills you need to continue with your needle felting at home. **Full and half-day workshops are available.**

POTTERY WORKSHOP

Just 12 minutes from Broadway, Honeybourne Pottery is an independent family business run by ceramic artists Annabel and Alan Cusack. Their friendly studio offers exclusive workshops which begin with a full demonstration of the pot throwing process. You will learn the five basic steps in making a pot, centering, opening out and pulling up the walls using specialist tools. Then it's your turn to get hands-on and have fun practising your pottery skills. Team challenges can be incorporated in the session, encouraging participants to work together and collaborate in creative ways. For groups of up to 10, each guest will have their own potter's wheel. Groups of up to 20 can share the 10 wheels, switching between spectating, photographing and getting messy.

WALKING IN THE COTSWOLDS

Few can deny the incredibly captivating views in the Cotswolds countryside surrounding Broadway. Escorted by a professional guide, you can enjoy an exclusive walking tour of the village and rural footpaths. Whether novice strollers or avid ramblers, your tour will be designed specifically for your group with a myriad of breath-taking photo opportunities, stunning landscapes and even a stop at a cosy inn.

TEAM BUILDING

CRYSTAL CHALLENGE

A firm favourite with an array of cunning challenges that can be arranged in or outdoors. Embracing the classic TV shows 'The Krypton Factor' and 'The Crystal Maze', this event is a combination of both concepts, giving your guests an exceptional team-building experience. Each team faces a series of challenges suitable for participants of all ages and abilities that will test their cerebral skills and challenge them to organise the most effective team solution to each challenge.

QUBED

Hosted by a professional challenge master, teams will enter a themed arena of unique head-to-head challenges. Participants will need to pit their wits and skills against the nail-biting tasks to earn rolling points, all with the added pressure of a ticking clock. Nerve, determination, and skill are all required to complete the tasks and score points in this exhilarating team-building experience.

CRIME SCENE INVESTIGATION: 1651

Understanding history is a kind of detective work, so it's no surprise that a murder mystery lends itself well to The Lygon Arms' historical setting. Part of the pleasure of historical crime is that it allows a return to the golden age of the amateur detective, before investigations depended on forensics and CCTV. A cast of colourful characters and unreliable narrators create a satisfyingly complex mystery set in post-Civil War Worcester. They all relate the details of the same murder, but none is telling the whole truth. Quirky, fun and engaging, it is a perfect afternoon activity. A crime scene will be created and your teams will be challenged with solving the mystery using the most up-to-date crime-solving methods – from 1651.

THE BROADWAY CHALLENGE

The Broadway Challenge at The Lygon Arms is engaging, fun and competitive. Making the most of the hotel's location in the heart of the idyllic village of Broadway, you will be sent on a mission to complete as many challenging questions and tasks as you can using your smartphones and our interactive game app. As you navigate with your team via interactive hotspots, you will get the chance to visit some of Broadway's charming establishments whilst going up against the clock to complete the contest.



GIVING BACK: TEAM BUILDING WITH A PURPOSE

SONGHAVEN

A not-for-profit Community Interest Company, Songhaven's highly accomplished, classically trained artists are guaranteed to bring the thrill of professional music-making to your event. From surprise pop-up performances to formal gala concerts and staged opera scenes, a Songhaven performance will be tailored specifically to ensure maximum audience engagement and connection. The repertoire can include popular tunes, classic musical theatre, as well as operatic and classical pieces - all delivered in a fun, down-to-earth manner with humour, glitz and glamour. By choosing Songhaven you will be supporting their acclaimed dementia-friendly concert series and online concert films - which bring the joy, dignity, and comfort of great music to older people, carers, and people living with dementia.

BROADWAY CHARITY CHALLENGE

This Charity Challenge offers a great activity with a purpose, providing essential items for the homeless: from coats and blankets to toiletries and food. Using their smartphones and an interactive app, teams will race against the clock to complete a series of fun challenges and earn points which can then be redeemed to purchase items in the 'shop'. Teams will then create their own Hampers for the Homeless which can be donated to a local charity.

ON BOARD

This two-hour challenge combines a mixture of street cred, art, and common sense as team members work together to create a unique masterpiece on a skateboard. A briefing and presentation about the charity project that will receive the finished boards will create an emotional bond which helps focus the teams and makes their efforts worthwhile. Each team of 7 participants will build two skateboards. The teams will need to allocate roles including Yuda - responsible for overall project management and collating feedback; Banksies - tasked with interpretation of the brief and ensuring the deck meets the design requirements; Elons - in charge of manufacture; and Hiroshiges - meeting the strict safety guidelines. The teams will be provided with a brief including style, colour and theme. They will have to browse the shop to see what they can obtain and then take on challenges to gain the items they need. Once the teams have everything they need they can assemble and decorate their boards before presenting them to the whole group to demonstrate how they have fully met the brief. And, of course, at the end, the newly-built boards will be presented to the charity's representative.



HEART OF ENGLAND FOREST

The Heart of England Forest is an exciting and ambitious charity. Helping to reverse centuries of woodland decline, they are dedicated to planting and protecting a magnificent 30,000 acre Forest stretching along the Warwickshire/Worcestershire border, down to the edge of the Vale of Evesham and the north Cotswolds, benefitting the environment, wildlife, and people. As a Forest Champion The Lygon Arms offers a special opportunity to reconnect with nature in this magical place. You can opt to take part in a number of forestry and conservation tasks or enjoy a workshop where you will learn traditional and sustainable techniques in willow weaving, ceramics, wood carving and needle felting, whilst helping to grow a greener future for the benefit of generations to come.

SPEAKING OF WHICH...



JESSICA FELLOWES

Well known for her work as author of five official companion books to a certain hit television show, *Downton Abbey*, four of her books have made it into *The New York Times* bestseller lists and she is in much demand as a speaker at events in the UK and US. As the niece of creator and scriptwriter Julian Fellowes, Jessica will share the identities of the real-life inspirations for the show, both historical characters and members of her extended family. As the former deputy editor of *Country Life*, Jessica also wrote the magazine's *Townie's Guide to Country Weekends*. The latter formed the basis of her first book, *Mud & the City: Dos and Don'ts for Townies in the Country*. Her debut novel, *The Mitford Murders*, a thrilling new Golden Age-style murder mystery series set amid the famed Mitford household, was recently released to critical acclaim.



JON BRIGGS

Jon has been a broadcast journalist for the BBC, EuroNews and ITN, amongst others, for almost 40 years, as well as assisting Fortune 500 companies present their ideas and pitches and moderating their events worldwide. He has coached and mentored many C-Suite Executives in presentation and leadership/impact skills. You may know him best as one of the voices from the soundtrack of your life - as the original Voice of Siri on your iPhone, the Voice of the BBC quiz show *The Weakest Link* for 13 years or the AI voice on your Sat Nav or app, in many incarnations. Jon's fascination with *Ghost Stories* came from his mother Julia, an Oxford Don who specialised in the subject. His *Ghost Stories* podcast is downloaded thousands of times upon each annual release. With its atmospheric rooms, roaring fires and 500 year history, *The Lygon Arms* provides the ideal setting for your enjoyment of these spectral tales. Delivered by one of the best known voices in Britain, it is sampled best with the lights turned down low and a soothing refreshment in hand.



LADY PENNY MOUNTBATTEN

Penny Mountbatten has been running formal and informal British etiquette courses for many years. Whilst it isn't necessary for everyone to learn how to curtsy to HM The King, if you want to interact with British people in a formal setting, it is essential to understand the significance placed on visual and subliminal signals. Penny's tailored and fully immersive courses are designed to familiarise guests with the nuances of British culture, customs and protocols. Penny's talks cover subjects such as British social etiquette, the social season, customs and protocol, business etiquette, the faultless guest and the faultless host.

THE SWEET LIFE

Our professional chef will school you in the fine art of creating delicious artisan chocolates. Armed with your newly-found knowledge, you and your party will divide into teams and be challenged to design, make and market your own brand of chocolates. In the style of 'The Apprentice', teams will then present their creations to 'The Board' in the hope of winning the competition.



GOURMET SURVIVAL CHALLENGE

Working from a crude bush kitchen with an open fire on the hotel grounds, guests will be challenged to create an extravagant meal with basic tools and simple ingredients. After receiving instructions detailing the menu, ingredients and how to prepare them, guests will set off to forage for required items with The Lygon Arms professional forager, Jennifer Williams. Under the watchful eye of professional chefs, the group will then prepare three canapés, a main course and a dessert – they will then be seated beneath a parachute canopy, and enjoy the fruits of their labours, toasting their survival with a good glass of wine.

THE LYGON CUPCAKE CHALLENGE

The Lygon Cupcake Challenge offers participants the opportunity to discover the joys of icing, sugarcraft and cake decorating. Directed by expert instructors, teams will be taken through the process of decorating their own cupcakes to a professional standard. Guests will design their own tasty cakes with the artistic use of butter cream frosting and a wide selection of edible décor. They will also be challenged to develop a brand for their cakes as well as design and make their own packaging.

CANAPÉ CAPERS

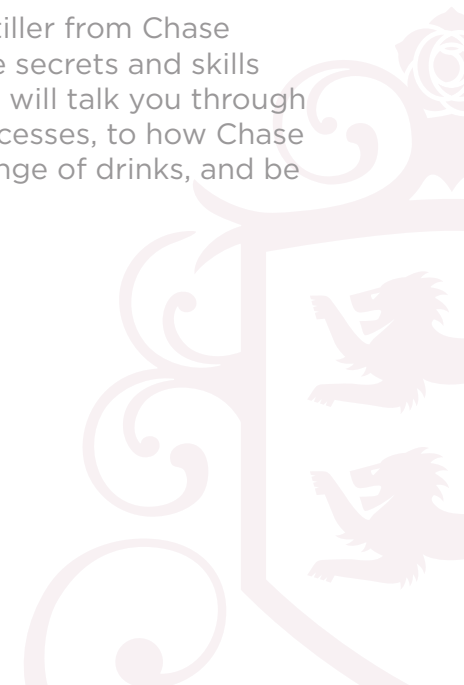
Cook up your own canapés in this tasty team-building event. In true MasterChef style, teams are provided with a variety of ingredients, and under the expert eye of the chef, must devise, design and deliver a selection of canapés within an allocated time. Cooking ability is a plus but creativity, careful planning as a team, attention to detail and the ability to remain calm under pressure, are also a must for this competitive event.

EAT, DRINK, AND BE VERY MERRY



GINSPIRATION

Enjoy an exclusive gin and vodka tasting and demo with a Master Distiller from Chase Single-Estate Distillery. The tasting experience will unlock some of the secrets and skills that go into creating their award-winning range of spirits. Your expert will talk you through everything from the traditional mashing, fermenting and distilling processes, to how Chase finishes every bottle by hand. You'll enjoy a tutored tasting of their range of drinks, and be presented with a souvenir bottle to try at home.



PRE-PRANDIAL PURSUITS



COMPETITIVE COCKTAILS

The Lygon Arms is an ideal spot to try the intoxicating art of cocktail-making under the watchful eye of our top bottle spinners. After an initial tutorial in blending, teams will compete to create the perfect tippie. Trickier than it sounds, each team must explain the inspiration behind their creation, the technical details of its blend, along with the alcoholic content.

BRUSH AND BUBBLES

A fun and interactive event perfect with pre-dinner fizz or as a post-meeting activity. No artistic experience is required as a local artist will guide your group as they create their own masterpieces in watercolours and ink. Guests will gain new skills and express themselves through art in a relaxed and comfortable setting.

CROQUET

Croquet has long been a favourite English pastime. It's full of fun, yet not overly energetic, and a great way to mix and mingle. With the expert guidance of The Lygon Arms' professional 'pro' on its iconic lawn, croquet is an ideal pre-lunch or dinner activity, played ideally with Pimms in one hand and a mallet in the other.

FORAGING

Foraging is growing in popularity with increasing enthusiasm for gathering healthy and nutritious food from wild and natural places. The trend is particularly relevant in today's climate of unacceptable food waste and the demands from supermarkets for perfection. Add to this the current interest in creative events combining food and nature, and you have a perfect recipe for a memorable activity. In partnership with Naked Jam, the artisan producer of award-winning jams and preserves, groups can now experience bespoke foraging events at The Lygon Arms. Enjoying a guided ramble tailored to the seasons, guests will explore acres of local Cotswolds countryside with expert forager Jennifer Williams. There will be an opportunity to learn about and gather the wide range of seasonal wild foods that grow in the area, including, hedgerow berries, leaves, flowers and fruits. Jennifer will then help the guests transform the day's bounty into delicious cordials and cocktails which they can take home, along with the recipes and a souvenir guide to foraging.

COOKERY DAY AT DAYLESFORD ORGANIC FARM

Daylesford is a community with food at its heart. Only 30 minutes from Broadway, the 2350-acre organic farm set in the idyllic Cotswolds is a must for anyone who has a passion for real food. Since 1975, Daylesford has been one of the most pioneering farms in the UK, leading by example by farming, growing and producing according to sustainable organic principles. The farm's Cookery School is located at its heart. Private classes offer an opportunity to create a menu based on the things you'd like to cook, or an area of particular interest such as artisan bread making, quick and simple suppers, desserts or even The Perfect Summer Barbecue. Alternatively, you can leave the Cookery School team to surprise you with seasonal delights from their farm and market garden.

The Daylesford Cookery School can host up to 48 guests and, as well as cookery tuition, can include a variety of activities including floristry classes, cheese and wine tasting or harvesting and foraging on the organic farm. **Max size 12 guests per class.**

COTSWOLD FOOD EXPERIENCE

Discover the best of local food and drink with your own bespoke Cotswold Food Festival. Local artisan producers will create food stands and stations in various areas of the hotel, allowing guests to sample delicious fare from Cotswold cheese, smoked meat and fish providers, and from local distillers, cider makers and artisan bakers. Guests will have the opportunity to mingle amongst the stalls, helping themselves to items whilst the food and drink experts offer demonstrations and tastings.



SUDELEY CASTLE

Set against the backdrop of the beautiful Cotswolds Hills, 15 minutes from The Lygon Arms, Sudeley Castle and Gardens is steeped in history with royal connections spanning a thousand years. It has played an important role in the turbulent and changing times of England's past. The castle was once home to Queen Katherine Parr, the last and surviving wife of King Henry VIII. King Henry, Anne Boleyn, Lady Jane Grey, Queen Elizabeth I and Richard III all played a part in Sudeley's story. King Charles I found refuge here during the Civil War, when his nephew Prince Rupert established headquarters at the Castle. Following its 'slighting' on Cromwell's order, Sudeley lay neglected for nearly 200 years. In 1837 Sudeley was rescued by the wealthy Worcester glove-makers, brothers John and William Dent, who began an ambitious restoration programme which was continued by subsequent generations of the family. Sudeley Castle is now the home of Lady Elizabeth Ashcombe, and is available for private dinners and events in the medieval style Banqueting Hall or the more intimate Dent Private Library.

POP-UP COOKERY SCHOOL

Team-building cookery classes are a fantastic way for groups to bond, collaborate, and have fun together while learning new culinary skills. Our cookery events range from competitive challenges such as a Team Bake Off, Cup Cake Challenge and Chocolate Rollercoaster to more relaxing masterclasses in pasta, dim sum, canapé or luxury chocolate making. Groups can also produce additional items for contribution to a local food bank encouraging corporate social responsibility whilst being entertaining in a fun and memorable way.

An aerial photograph of a stone tower with two turrets, situated on a grassy hill. The tower has a flag on top and a small balcony. The surrounding landscape is a mix of green fields and trees with autumn-colored foliage. In the background, a town is visible in a valley, and the sky is filled with soft, golden light from the setting or rising sun.

GPS APP-BASED GAMES

App-based games provide affordable team-building activities which use cutting-edge technology to promote team bonding and communication. In the Broadway Quest, guests will embrace the history of the hotel and surrounding village using their smartphones and an interactive game app to complete as many challenging questions and tasks as they can. Teams will navigate via interactive hotspots and get the chance to explore Broadway and the hotel's beautiful gardens, whilst going up against the clock to complete the contest.

In addition to the Quest there is a great choice of additional games, all of which offer a brilliant and cost-effective way to break up a day of meetings, energise guests, and encourage communication, creativity and movement through competition and fun including:

- Escape Games
- Spy Games
- Level Up

JAMES MARTIN TAVERN PUB QUIZ

Nestled on the High Street next door to the Lygon Arms, the Tavern by James Martin is the perfect place to relax in a cosy ambience with a local cider or ale and an informal meal from James' blackboard menu. It's also the ideal venue to host your own exclusive pub quiz, either with a professional quiz master, or with an affordable app-based solution, both guaranteed to keep your team engaged and entertained throughout the event.



IMMERSIVE EVENTS

From the moment you cross the threshold of The Lygon Arms you know that you are passing back in time. Documentary evidence from 1377 indicates that a coaching inn The White Hart stood on this site long before the current Tudor building. The Hotel's guest book is a 'Who's Who' of the great and the good including monarchs from Charles I to Edward VII. As it became known for its charm and luxury, it attracted politicians and the odd prime minister, along with the 'royalty' of stage and screen. The Lygon Arms' immersive experiences are steeped in its rich and colourful 700 years of history. Its iconic location is the ideal setting for extraordinary bespoke experiences from creative corporate messaging to those more humorous interpretations, and every nuance in between. Be it drinks, dinner or a more elaborate affair, the evening can include a near endless cast of characters creating a magical environment rich in storytelling where guests enter a narrative, engage and, without realising it, become part of the story.

A NOT SO CIVIL PARTY

Enjoy a drinks reception with a theatrical twist bringing The Lygon Arms' colourful history to life. During the English Civil War in 1649, the inn served as a touchstone for both sides, acting as a setting for Charles I rebelling against the forces of the English Parliament. The Parliamentary army also stayed at The Lygon Arms in 1651 with Oliver Cromwell addressing his generals from a high window. Both the King and Cromwell, along with the long-suffering mistress of the house, will regale your group in magically immersive style recounting in wry and farcical style the stories that made The Lygon Arms the landmark that it remains today.

A MEMORABLE AFFAIR

In 1963 Elizabeth Taylor and Richard Burton, at the height of their notorious affair, left London for a 'secret' weekend at the Lygon Arms. Featuring the Lygon's signature Burton Taylor cocktail named in their honour, Liz and Dick, as known to their friends, will be your hosts for a truly glamorous and entertaining drinks party. Recounting the decadent, wry and often hilarious stories that made their famed and tempestuous relationship one of the world's most famous, you'll find yourself immersed in a very memorable affair.



THE LYGON ARMS

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